

OFFICE OF AUDITOR OF STATE

STATE OF IOWA

Mary Mosiman, CPA Auditor of State

State Capitol Building Des Moines, Iowa 50319-0004

Telephone (515) 281-5834 Facsimile (515) 242-6134

NEWS RELEASE

FOR RELEASE September 14, 2015 Contact: Andy Nielsen 515/281-5834

Auditor of State Mary Mosiman today released an audit report on the Iowa Egg Council for the years ended June 30, 2014 and 2013.

The purpose of the Council is to promote the increased utilization of eggs and egg products and provide for market development.

The Council had revenues of \$1,124,673 and expenses of \$979,963 for the year ended June 30, 2014. This represents a 0.5% increase in revenues and a 24.9% decrease in expenses from the year ended June 30, 2013. The significant decrease in expenses is due primarily to a reduction in payments to the Egg Industry Center Endowment at Iowa State University during fiscal year 2014.

A copy of the audit report is available for review in the Office of Auditor of State and on the Auditor of State's web site at http://auditor.iowa.gov/reports/1560-0180-B000.pdf.

###

IOWA EGG COUNCIL

INDEPENDENT AUDITOR'S REPORTS FINANCIAL STATEMENTS SCHEDULE OF FINDINGS

JUNE 30, 2014 and 2013

Table of Contents

		<u>Page</u>
Officials		3
Independent Auditor's Report		5-6
Basic Financial Statements:	<u>Exhibit</u>	
Statements of Net Assets Statements of Revenues, Expenses and Changes in Net Assets Statements of Cash Flows Notes to Financial Statements	A B C	7 8 9 10-12
Independent Auditor's Report on Internal Control over Financial Reporting and on Compliance and Other Matters Based on an Audit of Financial Statements Performed in Accordance with Government Auditing Standards		13-14
Schedule of Findings		15-16
Staff		17

Officials

Name <u>Title</u>

State

Honorable Terry E. Branstad Governor

David Roederer Director, Department of Management
Glen P. Dickinson Director, Legislative Services Agency

Council

Brett Pickar Chairperson Resigned Dec 2013

Rich Hall Vice-Chairperson/

Chairperson Appointed Dec 2013

Bruce Dooyema Secretary-Treasurer/

Vice-Chairperson Appointed Dec 2013

Jeff Hardie Secretary-Treasurer Appointed Dec 2013

Evan Blom Member
Andrew Kaldenberg Member
Dave Nugent Member
Blair Van Zetten Member

Ex Officio Members

Honorable Bill Northey Iowa Department of Agriculture and

Land Stewardship - Secretary of Agriculture

Dr. Hongwei Xin Iowa State University

Mark Fischer

International Marketing Manager, Agriculture,

Iowa Economic Development Authority

Agency

Kevin S. Vinchattle Executive Director





OFFICE OF AUDITOR OF STATE

STATE OF IOWA

Mary Mosiman, CPA Auditor of State

State Capitol Building
Des Moines, Iowa 50319-0004

Telephone (515) 281-5834 Facsimile (515) 242-6134

Independent Auditor's Report

To the Members of the Iowa Egg Council:

Report on the Financial Statements

We have audited the accompanying financial statements of the Iowa Egg Council as of and for the years ended June 30, 2014 and 2013, and the related Notes to Financial Statements, which collectively comprise the Iowa Egg Council's basic financial statements listed in the table of contents.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with U.S. generally accepted accounting principles. This includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with U.S. generally accepted auditing standards and the standards applicable to financial audits contained in <u>Government Auditing Standards</u>, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Iowa Egg Council's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Iowa Egg Council's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the respective financial position of the Iowa Egg Council at June 30, 2014 and 2013, and the results of its operations and its cash flows for the years then ended in accordance with U.S. generally accepted accounting principles.

Other Reporting Required by Government Auditing Standards

In accordance with <u>Government Auditing Standards</u>, we have also issued our report dated August 27, 2015 on our consideration of the Iowa Egg Council's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts and grant agreements and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing and not to provide an opinion on the internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with <u>Government Auditing Standards</u> in considering the Iowa Egg Council's internal control over financial reporting and compliance.

Mary Mosimian MARY MOSIMAN, CPA Auditor of State

WARREN G. JENKINS, CPA Chief Deputy Auditor of State

August 27, 2015

Statements of Net Assets

June 30, 2014 and 2013

	-	2014	2013
Assets			
Current assets:			
Cash and cash equivalents	\$	756,635	616,470
Accounts receivable		205,810	133,887
Prepaid expenses		6,517	6,672
Total current assets		968,962	757,029
Furniture and equipment, net of accumulated depreciation of \$37,071		-	_
Total assets	\$	968,962	757,029
Liabilities and Net Assets			
Current liabilities:			
Accounts payable	\$	149,898	84,019
Compensated absences		5,327	3,983
Total current liabilities		155,225	88,002
Net assets - unrestricted		813,737	669,027
Total liabilities and net assets	\$	968,962	757,029

See notes to financial statements.

Statements of Revenues, Expenses and Changes in Net Assets

Years ended June 30, 2014 and 2013

	2014	2013
Operating revenues:		
Assessments	\$ 1,082,794	1,073,906
American Egg Board funding	40,578	39,793
Miscellaneous	225	4,815
Total revenues	1,123,597	1,118,514
Operating expenses:		
Salaries	210,767	209,145
Travel and subsistence	45,536	34,509
Office supplies	5,130	6,744
Advertising	173,580	174,026
Other promotional supplies	44,004	43,863
Equipment and maintenance	5,896	9,250
Telephone	4,536	4,835
Rent	34,654	34,519
Insurance	3,417	3,807
Professional services for research activities	67,388	52,874
Egg Industry Center Endowment	105,000	533,750
Egg Council Endowed Professorship	110,000	-
Consumer education	9,039	15,776
Promotions	139,472	161,596
Miscellaneous	21,544	20,749
Total expenses	979,963	1,305,443
Operating gain (loss)	143,634	(186,929)
Non-operating revenues:		
Interest income	1,076	939
Changes in net assets	144,710	(185,990)
Net assets beginning of year	669,027	855,017
Net assets end of year	\$ 813,737	669,027
See notes to financial statements.		

Statements of Cash Flows

Years ended June 30, 2014 and 2013

	2014	2013
Cash flows from operating activities:		
Cash received from assessments	\$ 1,010,873	1,065,857
Cash paid to suppliers	(488, 163)	(540,052)
Cash paid to employees for services	(209,423)	(209,215)
Cash paid to Egg Industry Center Endowment	(105,000)	(533,750)
Cash paid to Egg Council Endowed Professorship	(110,000)	-
Other operating revenues	40,802	44,608
Net cash provided (used) by operating activities	139,089	(172,552)
Cash flows from investing activities:		
Interest received	 1,076	939
Net increase (decrease) in cash and cash equivalents	140,165	(171,613)
Cash and cash equivalents beginning of year	 616,470	788,083
Cash and cash equivalents end of year	\$ 756,635	616,470
Reconciliation of operating gain (loss) to net cash		
provided (used) by operating activities:		
Operating gain (loss)	\$ 143,634	(186,929)
Adjustments to reconcile operating gain (loss) to net		
cash provided (used) by operating activities:		
Changes in assets and liabilities:		
Increase in accounts receivable	(71,922)	(8,049)
(Increase) decrease in prepaid expenses	154	(1,893)
Increase in accounts payable	65,879	24,389
Increase (decrease) in compensated absences	 1,344	(70)
Total adjustments	 (4,545)	14,377
Net cash provided (used) by operating activities	\$ 139,089	(172,552)
See notes to financial statements.		

Notes to Financial Statements

June 30, 2014 and 2013

(1) Summary of Significant Accounting Policies

The purpose of the Iowa Egg Council is to promote the increased utilization of eggs and egg products and provide for market development. Statutory authority for the Iowa Egg Council is established under Chapter 184 of the Code of Iowa. Funding is provided by an assessment imposed on producers for eggs sold.

- A. Reporting Entity For financial reporting purposes, the Iowa Egg Council has included all funds, organizations, agencies, boards, commissions and authorities.
 - The Council's financial statements are prepared in accordance with U.S. generally accepted accounting principles as prescribed by the Financial Accounting Standards Board for non-profit corporations.
- B. <u>Basis of Accounting</u> The financial statements of the Council are prepared on the accrual basis.
- C. <u>Budgetary Control</u> Budgetary control is exercised over the Council by the governing body of the Council, which approves, reviews and revises the budget.
- D. <u>Cash and Cash Equivalents</u> For purposes of the Statements of Cash Flows, all short-term cash investments that are highly liquid are considered to be cash equivalents. Cash equivalents are readily convertible to known amounts of cash and, at the day of purchase, have a maturity date no longer than three months.
- E. <u>Furniture and Equipment</u> Furniture and equipment are capitalized at cost. Expenses for repair and maintenance are charged against operations. The estimated lives for furniture and equipment range from three to seven years.
- F. <u>Depreciation</u> Furniture and equipment is depreciated on a straight-line basis over the estimated useful lives of the assets.
- G. <u>Income Taxes</u> The Council is exempt from taxation.
- H. <u>Compensated Absences</u> Council employees accumulate a limited amount of earned but unused vacation hours for subsequent use or for payment upon termination, death or retirement. The liability recorded for earned but unused vacation has been computed based on rates of pay in effect at the end of the fiscal year.

(2) Deposits

The Council's deposits in banks at June 30, 2014 and 2013 were entirely covered by federal depository insurance or by the State Sinking Fund in accordance with Chapter 12C of the Code of Iowa. This Chapter provides for additional assessments against the depositories to ensure there will be no loss of public funds.

(3) Furniture and Equipment

Summaries of furniture and equipment for the years ended June 30, 2014 and 2013 are as follows:

	Year ended June 30, 2014				
	Balance July 1, 2013		eductions	Balance June 30, 2014	
Furniture and equipment Less accumulated depreciation	\$ 37,071 (37,071)	-	-	37,071 (37,071)	
Furniture and equipment, net	\$ -	-	-		
	Year ended June 30, 2013				
	Balance July 1, 2012	Additions	Deductions	Balance June 30, 2013	
Furniture and equipment	\$ 37,071	_	-	37,071	

(37,071)

\$

(37,071)

(4) Related Party Transactions

Furniture and equipment Less accumulated depreciation

Furniture and equipment, net

The Council has contracted with the Iowa Poultry Association (Association) to develop, prepare and distribute educational and promotional material relating to eggs, egg products and egg production, develop and implement public relations, advertising or marketing campaigns designed to maintain/increase the use of eggs or egg products, secure consumer confidence and promote the safe handling of eggs and egg products, encourage exchange of information, ideas and technology between various parties involved in the egg industry and participate in trade missions, fairs, trade shows and conferences which are beneficial to the industry. The contract provided for the Council to make monthly payments to the Association for these services totaling \$717,250 and \$747,567 for the years ended June 30, 2014 and 2013, respectively.

In addition, certain administrative expenses are also paid by the Association for the Council under a contractual agreement. The contract provides for the Council to make payments to the Association totaling \$315,866 and \$275,416 for the years ended June 30, 2014 and 2013, respectively.

Both contracts contain provisions which state, in part, "The contract payments may be modified as necessary to meet the obligations incurred in the performance of this agreement. Such payments shall not exceed the actual amount required to cover the actual services performed..." Actual expenses under the above contracts totaled \$979,963 and \$1,305,443 for the years ended June 30, 2014 and 2013, respectively. The amounts paid to the Association are distributed to the appropriate expense classifications in Exhibit B of the financial statements.

(5) Risk Management

The Council is exposed to various risks of loss related to torts; theft, damage to and destruction of assets; errors and omissions; injuries to employees; and natural disasters. These risks are covered by the purchase of commercial insurance. The Council assumes liability for any deductibles and claims in excess of coverage limitations. Settled claims from these risks have not exceeded commercial insurance coverage in any of the past three fiscal years.

(6) SIMPLE IRA Plan

The Council participates in a SIMPLE IRA plan which covers most employees. The Council matches an employee's contributions up to a maximum of 3% of the employee's wages. Total expenses under this plan for the years ended June 30, 2014 and 2013 were \$4,232 and \$3,652, respectively.

(7) Gift Commitments to the Egg Industry Center Endowment and the Iowa Egg Council Endowed Professorship at Iowa State University

The Council made gift commitments to establish an endowed Egg Industry Center and an Iowa Egg Council Endowed Professorship at Iowa State University of Science and Technology's College of Agriculture and Life Sciences.

In June 2006, the Council pledged \$1,000,000, plus \$5,000 per year for administrative costs, to the Egg Industry Center Endowment, with the pledge to be completed in equal installments over ten years. In March 2007, the Council pledged an additional \$1,000,000, plus \$5,000 per year for administrative costs, to the Egg Industry Center Endowment over ten years beginning July 1, 2007. Total gifts to the Egg Industry Center Endowment for the years ended June 30, 2014 and 2013 were \$105,000 and \$533,750, respectively. The final payment for the initial pledge was paid ahead of schedule with the Council completing its pledge on June 14, 2013. The amount remaining on the second pledge at June 30, 2014 is \$297,750.

In addition, in June 2013, the Council pledged \$550,000 to the Iowa Egg Council Endowed Professorship with the pledge to be completed in equal installments over five years. Total gifts to the Iowa Egg Council Endowed Professorship for the year ended June 30, 2014 were \$110,000.

The Council considers these gift commitments to be conditional pledges. The Council approves the payment amount as part of the annual budget, which is contingent upon the availability of future revenues.

TOR OF STATE OF TO

OFFICE OF AUDITOR OF STATE

STATE OF IOWA

Mary Mosiman, CPA Auditor of State

State Capitol Building Des Moines, Iowa 50319-0004

Telephone (515) 281-5834 Facsimile (515) 242-6134

Independent Auditor's Report on Internal Control
over Financial Reporting and on Compliance and Other Matters
Based on an Audit of Financial Statements Performed in Accordance with
Government Auditing Standards

To the Members of the Iowa Egg Council:

We have audited in accordance with U.S. generally accepted auditing standards and the standards applicable to financial audits contained in <u>Government Auditing Standards</u>, issued by the Comptroller General of the United States, the financial statements of the Iowa Egg Council as of and for the year ended June 30, 2014, and the related Notes to Financial Statements, and have issued our report thereon dated August 27, 2015.

Internal Control Over Financial Reporting

In planning and performing our audit of the financial statements, we considered the Iowa Egg Council's internal control over financial reporting to determine the audit procedures appropriate in the circumstances for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Iowa Egg Council's internal control. Accordingly, we do not express an opinion on the effectiveness of the Iowa Egg Council's internal control.

A deficiency in internal control exists when the design or operation of the control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect and correct misstatements on a timely basis. A material weakness is a deficiency, or a combination of deficiencies, in internal control such that there is a reasonable possibility a material misstatement of the Iowa Egg Council's financial statements will not be prevented or detected and corrected on a timely basis. A significant deficiency is a deficiency, or a combination of deficiencies, in internal control which is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control over financial reporting was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control we consider to be material weaknesses. However, material weaknesses may exist which have not been identified.

Compliance and Other Matters

As part of obtaining reasonable assurance about whether the Iowa Egg Council's financial statements are free of material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts and grant agreements, non-compliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit and, accordingly, we do not express such an opinion. The results of our tests disclosed no instances of non-compliance or other matters required to be reported under Government Auditing Standards. However, we noted certain immaterial instances of non-compliance or other matters which are described in the accompanying Schedule of Findings.

Comments involving statutory and other legal matters about the Council's operations for the year ended June 30, 2014 are based exclusively on knowledge obtained from procedures performed during our audit of the financial statements of the Council. Since our audit was based on tests and samples, not all transactions that might have had an impact on the comments were necessarily audited. The comments involving statutory and other legal matters are not intended to constitute legal interpretations of those statutes.

The Iowa Egg Council's Responses to the Findings

The Iowa Egg Council's responses to the findings identified in our audit are described in the accompanying Schedule of Findings. The Iowa Egg Council's responses were not subjected to the auditing procedures applied in the audit of the financial statements and, accordingly, we express no opinion on them.

Purpose of this Report

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing and not to provide an opinion on the effectiveness of the Iowa Egg Council's internal control or on compliance. This report is an integral part of an audit performed in accordance with Government Auditing Standards in considering the Iowa Egg Council's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

We would like to acknowledge the many courtesies and assistance extended to us by personnel of the Iowa Egg Council during the course of our audit. Should you have any questions concerning any of the above matters, we shall be pleased to discuss them with you at your convenience.

> Mary Mosiman MARY MOSIMAN, CPA Auditor of State

WARREN G JENKINS, CPA Chief Deputy Auditor of State

August 27, 2015

Schedule of Findings

Year ended June 30, 2014

Findings Related to the Financial Statements:

INTERNAL CONTROL DEFICIENCIES:

No matters were noted.

INSTANCES OF NON-COMPLIANCE:

No matters were noted.

Schedule of Findings

Year ended June 30, 2014

Other Findings Related to Required Statutory Reporting:

- (1) <u>Council Minutes</u> The Council went into closed session four times during the year ended June 30, 2014. The Council minutes did not include the vote of each member on the question of holding the closed session and did not reference a specific code exemption as required by Chapter 21.5 of the Code of Iowa.
 - Additionally, for two of the four meetings, the minutes lacked the information sufficient to indicate the vote of each member present as required by Chapter 21.3 of the Code of Iowa.
 - Recommendation Meeting minutes should be documented in compliance with Chapter 21.3 of the Code of Iowa. Minutes should state information sufficient to indicate the vote of each member present and the vote of each member present shall be made public at the open session. Closed meetings should be held in compliance with Chapter 21.5 of the Code of Iowa and, when entering a closed session, the vote of each member on the question of holding the closed session and the reason for holding the closed session by reference to a specific exemption shall be announced publicly at the open session and entered in the minutes.
 - <u>Response</u> The Iowa Egg Council will follow the recommendation and comply with Chapters 21.3 and 21.5 of the Code of Iowa
 - <u>Conclusion</u> Response accepted.
- (2) <u>Questionable Expense</u> During procurement card testing, we identified \$42 charged to travel expense for the purchase of alcoholic beverages.
 - <u>Recommendation</u> The above expense does not appear consistent with the purposes and duties of the Council as provided in Chapter 184 of the Code of Iowa. The Council should ensure expenses for alcohol are not reimbursed with Iowa Egg Council funds.
 - <u>Response</u> The Office Controller explained to the auditor that this entry should have been an Iowa Poultry Association expenditure and was a mistake.
 - <u>Conclusion</u> Response acknowledged. The Council should seek reimbursement from the Iowa Poultry Association.

Staff

This audit was performed by:

Suzanne R. Dahlstrom, CPA, Manager Jeremy L. Krajicek, Staff Auditor Jenna M. Payson, Assistant Auditor

> Andrew E. Nielsen, CPA Deputy Auditor of State